Dear Wapiyapi Classic Participant,

Thank you for signing up to take place in the 2nd Annual Roche Constructors Wapiyapi Classic charity bike ride. On September 25th you will be joining 500 other cyclists in Aspen, including 7-time Tour de France champion Lance Armstrong, to fundraise for Wapiyapi, a Colorado based 501(c)(3) nonprofit. The mission of Wapiyapi is to offer a community of hope and support to families affected by childhood cancer. Wapiyapi's free summer camps and family retreats provide a respite for children with cancer and their families.

The Wapiyapi organization was established in 1998 by University of Colorado medical students in order to help children with cancer and their families. As of 2011, our annual summer camps and retreats have served over 1,200 children by offering a safe and nurturing environment to allow these patients and their families the natural freedoms of childhood.

With the success of last year's ride Wapiyapi was able to pilot several new initiatives designed to support unique niches within the pediatric oncology community. Young Adult Retreats, a bereavement support program, and events for Spanish-speaking families are all new programs this year. It our hope that these opportunities will empower families to understand that they do not face their challenges alone. With your support, we look forward to another great event!

Each participant is required to fundraise a minimum of $200; however, we encourage every rider to challenge themselves to exceed that amount. $800 covers the cost for one child affected by cancer to go to summer camp for a week. In addition, the top 20 participants have the opportunity to start the ride with Lance Armstrong and the top 10 will be invited to a pre-ride party hosted by Lance!

We recommend that you reach out to your friends and family to get started in your fundraising effort. Donations are tax deductible and convenient. The easiest way to donate is via the web at http://www.active.com/donate/wapiyapi2011. To make certain that the donations are linked to your fundraising effort, please instruct your friends and family to type in your name at the top of the donation page.

For more information about the ride, organization, or if you have any other questions about the event, please visit www.wapiyapiclassic.org.

Thank you so much for your participation and your commitment to this great cause!

Sincerely,

Wapiyapi